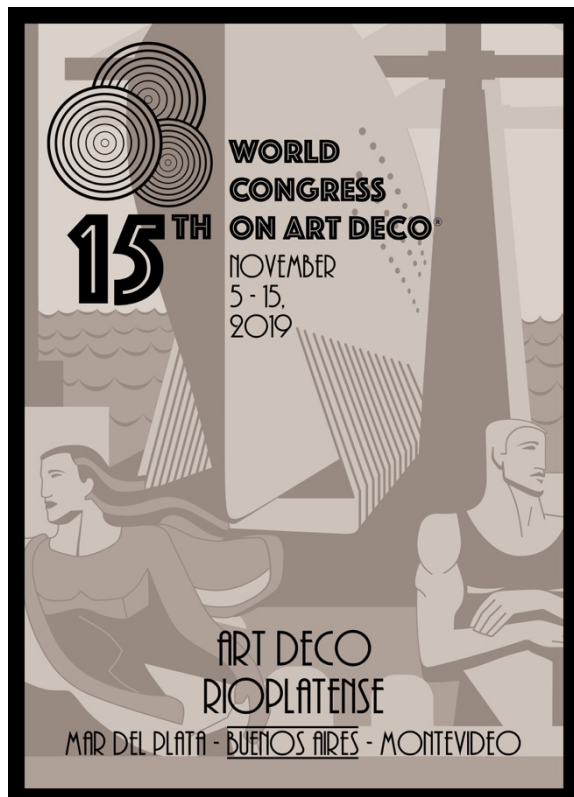


For Immediate Release

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## 15<sup>th</sup> World Congress on Art Deco® in Argentina and Uruguay draws International Crowd to Take a Tour Back in Time through History, Architecture, and Style this November 2019



The 15th World Congress on Art Deco®, including its Pre and Post Congress programming, will take place from November 5 to 15, 2019 in the *Rioplatense* region of Argentina and Uruguay. This social and educational event will unite people from around the world, many of whom belong to their native Art Deco Societies, to visit the extraordinary architectural heritage of Latin America, hear lectures from local and international specialists, enjoy tours and excursions, and attend galas dressed to impress in Art Deco style.

This Congress is hosted biannually by ICADS (International Coalition of Art Deco Societies) and this edition will be produced by Copperbridge Foundation, the non-profit cultural organization that organized the World Congress on Art Deco in Cuba in 2013.

The Argentine city of Mar del Plata will be home to the Pre-Congress November 5-8, including a grand excursion to six different towns in the south of the Pampas to visit the breathtaking Art Deco structures of Francisco Salamone. The capital, Buenos Aires, will host the main event November 8 to 13 including lectures with expert speakers from Mexico, Chile, Uruguay, India, and Paraguay, which, until now, has not had representation in the Congress. Montevideo, Uruguay, home to some of the most interesting urban Art Deco, will host the Post-Congress November 14-15.



"As with every previous World Congress, this one is to reveal to members of the international Art Deco community the impact of the style in South America. In this instance, two neighboring countries: Argentina and Uruguay. The primary focus will be on those buildings which most powerfully express the architectural Art Deco grammar of ornament of the interwar years, and the exceptional household decorative works of art from the period that were created in the Deco style, will likewise be presented to Congress attendees to provide them with a comprehensive determination of the regional stylization of the Jazz Age movement", said Alastair Duncan, architect, author, Art Deco expert, and returning participant of the event.

"The 'Rioplatense' culture —a word that describes the region on both sides of Río de la Plata— includes the architectural, literary, artistic, and social heritage of the two countries. The region's minimalist landscape of plains and rivers inspired the construction of modern artifacts that borrowed ideas, images and materials from different parts of the world to shape eclectic urban landscapes," said Fabio Grementieri, author, Art Deco specialist, and leader of the Host Committee for this Congress.

This edition of the World Congress on Art Deco will offer an exceptional experience of the Art Deco that flourished in the Rioplatense region during the 20s, 30s and the 40s, through excursions, guided tours and conferences, cocktails, and other events. Some highlights include an inaugural private tour through the restored apartment of Pablo Neruda and the Opening Night at the iconic Safico building, as it will be the first time this family-owned property opens its doors for an international event.

Copperbridge Foundation, known for its commitment to giving back to the community, will host a panel discussion specifically for the local architects, interior designers, and conservationists at the famous Art Deco building, Casa del Teatro, further embracing their mission and the mission of ICADS.

Collaborators and sponsors include Guevara Gallery, Revista D&D, NH City Hotel, Comuna 1, DOCOMOMO, ICOMOS, DArA, AANBA, BA Cultura, Centro Cultural Salamone, the Uruguayan Embassy of Argentina, ArchDaily, AIA Miami, and MCAD.

For more information, please visit [www.copperbridge.org/congress](http://www.copperbridge.org/congress) or contact Copperbridge Foundation: [info@copperbridge.org](mailto:info@copperbridge.org) (305) 891-8293

## SPEAKERS

- ROBIN GROW / AUSTRALIA
- ALBERTO PETRINA / ARGENTINA
- FABIO GREMENTIERI / ARGENTINA
- WILLY REY / URUGUAY
- ALASTAIR DUNCAN / USA
- CHRISTIAN LARSEN / USA
- JOS VANDENBREEDEN / BELGIUM
- CAROLINA QUIROGA / ARGENTINA
- OSCAR CENTURION / PARAGUAY
- MARIANA QUIROGA / ARGENTINA
- EDUARDO TREVIÑO & MAURICIO IBINARRIAGA HERVE/ MEXICO
- DAVID SOTO PADIN / PUERTO RICO
- DIEGO BALOIAN & KATHERINE VYHMEISTER / CHILE
- MARCELO NOUGUES / ARGENTINA
- KATHLEEN SKOLNIK / USA
- WOLNEY UNES / BRAZIL
- THERESE POLETTI / USA
- VICKI GOLD LEVI / USA
- MITZI MOGUL / USA
- IAN FERGUSON / CANADA
- GENISTA DAVIDSON /UK
- ADITI C KHAVNEKAR/ INDIA

### **About Copperbridge Foundation:**

Copperbridge Foundation is a 501 (c) (3) non-profit organization with a mission to promote cultural and educational exchange through the medium of artistic expression.

Copperbridge Foundation hosts many travel programs creating dialogue through the arts and produced the 12<sup>th</sup> World Congress on Art Deco in Cuba in 2013.

[www.copperbridge.org](http://www.copperbridge.org) // (305) 891-8293 x111 // [info@copperbridge.org](mailto:info@copperbridge.org) – Joelle Orr

### **About ICADS:**

The International Coalition of Art Deco Societies is a voluntary alliance of groups from around the world. Generally the members are Art Deco societies, membership-based, formally constituted and which represent a City or a region.

[www.ICADS.info](http://www.ICADS.info) // [jloundy@gmail.com](mailto:jloundy@gmail.com) - Joe Loundy

### **About World Congress on Art Deco:**

Miami Design Preservation League (MDPL) founder Barbara Baer Capitman in 1989 created the concept for the World Congress on Art Deco®. Mrs. Capitman herself in January 1990 conducted an “organizing symposium” to insure the planned inauguration and launch of a series of such World Congresses. She died in 1990. MDPL hosted the first World Congress on Art Deco® in Miami Beach Florida in January 1991 during the annual Art Deco Weekend®.

**1991:** Miami Beach,  
Florida, USA

**1999:** Napier, New  
Zealand

**2009:** Montreal, Canada

**1992:** Miami Beach,  
Florida, USA

**2001:** Tulsa, Oklahoma,  
USA

**2011:** Rio de Janeiro, Brazil

**2013:** Havana, Cuba

**1993:** Perth, Western  
Australia

**2003:** Cape Town, South  
Africa

**2015:** Shanghai, China

**1995:** London and  
Brighton, England

**2005:** New York, New  
York, USA

**2017:** Cleveland, Ohio,  
USA

**1997:** Los Angeles,  
California, USA

**2007:** Melbourne,  
Australia

**2019:** Buenos Aires,  
Argentina

### **MDPL**

[www.mdpl.org/events/world-congress-on-art-deco/](http://www.mdpl.org/events/world-congress-on-art-deco/) 305.672.2014 // [info@mdpl.org](mailto:info@mdpl.org)