

# CALL FOR PAPERS

15th ICADS WORLD CONGRESS ON ART DECO®  
**ART DECO RIOPLATENSE**  
Mar del Plata • **Buenos Aires** • Montevideo



## Art Deco Rioplatense

Rioplatense describes the culture of a region on both sides of the Rio de la Plata that produces crops and cattle but also tango music, avant garde literature and arts as well as modern architecture and design.

The minimalist landscape of plains and waters of the region inspired the building of modern artifacts that borrowed ideas, images, and materials from different parts of the world to shape eclectic cityscapes.

The Congress will offer an exceptional experience of the Rioplatense Deco World that flourished during the 20's, 30's and 40's by means of tours and visits, lectures and readings, cocktails and events.

## Congress Theme

The Congress theme is **Art Deco Melting Pots** in relation with the Congress program that will show on site the Art Deco Rioplatense, a trend that borrowed ideas, images,

and materials from different parts of the world to shape modern eclectic design, architecture and town planning.

The Art Deco era embodied the climax of eclecticism in a context of fast communications, combination of tradition and innovation, integration between industrialization and craftsmanship, intersection of arts and design, intellectual and artistic desacralization of images and secular traditions in composition and ornamentation.

### **Papers submissions**

Presentations should discuss the transfer of ideas, forms and materials that mixed up and shaped a characteristic regional art deco style or trend in a city or region. Papers that present the interactions of art deco with classicism, modernism and rationalism are also welcomed.

Please note that priority in the selection of papers will go to those that present the conformation of the art deco culture of a city or a region through means of the transfer or the combination of influences, the interconnection of disciplines and the hybridization of trends.

ICADS encourages submissions from architectural, landscape, and urban historians; museum curators; preservationists; independent scholars; architects; scholars in related fields; and members of Art Deco Societies and partner organizations.

### **Proposal Requirements**

Paper submissions should be emailed to:  
info@copperbridge.org

### **All submissions must include the following information:**

- Name
- Position
- Affiliation
- Contact details
- A 200-300 word abstract in English or Spanish which conveys the essence of your presentation

- 2-3 samples illustrations

The final format of papers will be a 20-minute oral presentation illustrated by projected illustrations (with a minimum of text) plus a formal paper (or written speech), suitable for publication.

Notification of acceptance of presentations will be August 5, 2019. during the selection process ICADS may contact you by telephone or email to ask you for more information about your submitted abstract.

**Prospective presenters should note the following:**

- The submitted abstract will be included in the Congress Program
- All speakers and professional affiliations will be used in promoting the content of the Congress
- All presentations must include a visual component such as Powerpoint
- Presentations previously shown at any World Congress on Art Deco will not be considered
- Each presentation will have an allocated time of 20 minutes

**Schedule of Submissions**

Monday, May 6 2019: Call for presentations opens

Monday, July 1 2019: Call for presentation closes

Monday, August 5 2019: Notifications to submitters

Monday, October 7 2019: Submission of final presentations

November 9-11 Lectures Sessions 15th World Congress on Art Deco

We regret that because of limited time available during the World Congress, some worthy papers may not be accepted.

We look forward to reading your submissions!

Copperbridge Foundation

World Congress on Art Deco Rio Platense